

Amanda Lodi • amanda.m.lodi@gmail.com • 631 521 9604

## **Experience**

### **Wanderfly.Com : 2012**

Web Design Intern

Designed on site assets, Created web pages for Branded Pages, Assisted Creative Director with site design of Wanderfly.com

### **Weblines Designs : 2009 - 2010**

Website Designer

Designed and coded layouts for clients, handled layout of content of all sites using HTML and CSS, created print materials.

### **Jay Franco and Sons : 2007 - 2009**

Assistant Licensing Coordinator for Disney

Corrected proofs to comply with client license requests, submitted designs for clients' approval, contacted factory to request changes, and worked with designers to make necessary modifications.

### **Jay Franco and Sons : 2007**

Studio Design Assistant

Aided the design staff with presentations, color matched files for printing, created mock-ups and presentation boards.

## **Education**

### **Fashion Institute of Technology : 2012**

BFA, Graphic Design. History of Art Minor, 3.8 GPA

### **Fashion Institute of Technology : 2010**

AAS, Communication Design, 3.8 GPA

### **Media Design Club at FIT : 2010 - 2012**

Webmaster.

## **Awards and Exhibitions**

### **Death to Pie Charts Show: 2012**

Showed infographic 'The Dawn of the E-Reader'

### **All Japan Fashion Teachers Color Contest : 2012**

Second Place

### **Aids Global Action**

Runner Up

### **Repurpose : 2011**

Showed handknit QR code. Won 'Best in Show'

## **Skills and Interests**

HTML, CSS, JQuery, Adobe Creative Suite

Interested in designing applications for mobile technologies

Knitting, Running, Traveling, Writing Fiction, Baking

## **Portfolio**

<http://www.amandalodi.com>